

## **Appendix C: Outreach Materials**

These sample materials include flyers and advertisements designed to appeal to youth and HIV-positive API audiences. Different pieces are used to recruit for the comparison group and interventions.

## Comparison Group Recruitment Card

earn  
**\$30!**  
And shape the future

To find out how you can get your \$30, Fill out the back of this card and return it

please place stamp here

**to:** **API-X**  
**c/o A&PI Wellness Center**  
**730 Polk Street, 4th Floor**  
**San Francisco CA 94109**

The API-X Project of Asian & Pacific Islander Wellness Center is looking for gay, bi, queer questioning men ages 18 - 24 of Asian & Pacific Islander descent to help us out by filling out a quick survey.

Front

Name:

Mailing Address:

Phone Number: OK to leave message?

Email:


Age:

Racial/Ethnic Background:

Have you ever attended an API-X retreat?

If yes, which one?

Questions?  
Call Alberto or Mazdak @ 415-292-3400,  
or email mazdak@apiwellness.org



discover!  
www.  
apiwellness.org

Back

Magazine Advertisement

**Asian & Pacific Islander escape [API-X]**

FREE WEEKEND GETAWAYS FOR GAY BI QUEER A&PI MEN AGES 18 TO 24

ONLY 3 MORE TIMES IN 2001!

**are you down?**

JUN 15 - 17NAPA  
AUG 17 - 19PESCADERO  
NOV 2 - 4TAHOE

FOOD, LODGING, & TRANSPORTATION ALL PROVIDED!

TELL YOUR FRIENDS AND GETAWAY TOGETHER!

**3-2-1 contact!**  
ALBERTO  
@apiwellness.org  
415.292.3420 x316

**check us out at**  
[www.apiwellness.org/v20/youth/api-x.html](http://www.apiwellness.org/v20/youth/api-x.html)



**asian pacific islander gay bisexual living with HIV/AIDS**

**plusAPIs.**

Be part of a progressive research project that will benefit our future.

Free weekend in Bodega Bay, Lake Tahoe, or Santa Cruz.

**EARN EXTRA CASH**

for more info contact:  
**HUY**  
415.292.3420  
**x337**  
strictly confidential.



**+APIs**

**1.**

JOIN THE API-X STUDY:  
**ALBERTO**  
415  
292  
3420  
x316


**ASIAN & PACIFIC ISLANDER MEN:**

**2 ways you can help your community**

**2.**

JOIN THE PLUSAPIs STUDY:  
**HUY**  
415  
292  
3420  
x337

Flyer with Contact Card



**EXPLORE  
YOU**

**Asian & Pacific Islander  
escape**  
[API-X]

free weekend retreats  
for a&pi  
men ages 18 to 24

**TAHOE! NAPA!**

Get to know yourself and  
each other better

**activities that cover**

- self-esteem
- community
- decisions
- health

It's about our choices.


**3-2-1 CONTACT:**  
www.apiwellness.org  
alberto@apiwellness.org  
415.292.3420 x316

**SIGN UP TODAY!**

**X**pect:  
Great Food  
Cool Locations  
Fun Times

Yes, it's a research study, but  
not like any study you've  
ever seen before.  
Free time to hang out, talk  
one-on-one, and explore the  
local sights.  
Ask questions and get  
resources about health.  
And get \$\$\$ for  
contributing your time.

API-X  
is a collaborator  
between Asian &  
Pacific Islander  
Wellness Center &  
UCSF



Front

**Name:** YES,  
**Address:** I'd like to go  
on a retreat!  
contact me  
**Phone 1:** about signing up  
**Phone 2:**  
**OK to leave message?**  
**EMAIL?**

Return this form to Alberto or Sheryl @ Asian & Pacific Islander Wellness Center, 730 Polk Street 4th Floor, San Francisco 94109. Questions? Call 415.292.3420 x316

**Name:** TELL A FRIEND,  
**Address:** and getaway  
together!  
**Phone 1:**  
**Phone 2:**  
**OK to leave message?**  
**EMAIL?**

**Back**

# Recruitment Event Flyer

**moving the image...**

showtime begins

saturday. 21 july 01. five to ten pm

**api [x] rated**

[@gmh photomedia studios]  
1001 mariposa street sf ca 94107 #308

[asian & pacific islander escape] presents **api-x**

a queer [api] video viewing night . drama . comedy . documentary . action .

**FREE**


**popcorn.pizza. refreshments!**

ASIAN & PACIFIC ISLANDER ESCAPE [API-X] IS AN EXCITING JOINT PROJECT BY A&PIWC AND UCSF CENTER FOR AIDS PREVENTION STUDIES [CAPS]. WE OFFER FREE WEEKEND RETREATS FOR GAY BIQUEER MEN AGES 18 TO 24 OF ASIAN & PACIFIC ISLANDER DESCENT :


**august: pescadero . november: tahoe.**

**check us out at >>[www.apowellness.org/v20/youth/api-x.html](http://www.apowellness.org/v20/youth/api-x.html)**

for more info or to reserve YOUR retreat spot: [alberto@apiwellness.org](mailto:alberto@apiwellness.org) - 415.292.3420 x316  
[mannyg@apiwellness.org](mailto:mannyg@apiwellness.org) - 415.292.3420 x359



The mission of Asian and Pacific Islander Wellness Center is to educate, support, empower and advocate for Asian & Pacific Islander (A&PI) communities -- particularly A&PIs living with or at risk for HIV/AIDS. Asian & Pacific Islander Wellness Center (A&PIWC) is the oldest and most comprehensive, non-profit HIV/AIDS services organization in North America targeting Asian and Pacific Islander (A&PI) communities. To meet the needs of our clients who are often immigrants or refugees, A&PIWC's staff speak 18 languages. A&PIWC's HIV Care Services provides free and confidential HIV treatment case management, mental health and substance abuse counseling, on-site primary medical and psychiatric care, client and treatment advocacy, and group and individual support to A&PIs living with HIV/AIDS. Our HIV/STD Prevention Services reaches youth (straight, queer and questioning), gay and bisexual men, transgender, and women working in massage parlors through community organizing and outreach, workshops and support groups, peer counseling, and prevention case management. Our Community Services programs offer HIV/STD testing, social marketing, community events, internships, and volunteer opportunities. The Research & Technical Assistance program builds HIV prevention capacity in A&PI organizations and communities throughout the United States and its Pacific Territories; conducts community-based research; and trains non-medical service providers in HIV treatment.

<p><b>take a BREAK from...</b>                  Drama. Clubbing.                  Stress. Studying.                  Pressures. Gossip.                  Boredom. Attitude.                  Expectations.</p>	 <p><b>escape to guerneville</b></p> <p><b>a weekend. yours for the taking.</b></p>	<p><b>api-x</b>                  [asian &amp; pacific islander escape] presents</p> <p><b>our FINAL weekend</b></p> <p><b>GETAWAY</b>                  EVER</p> <p>departs 7pm 03/01/02. returns 2pm 03/03/02.</p> <p>share. breathe. create.                  eat. hang out. chill.                  all free to you</p>
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WE ORGANIZE COMMUNITY GATHERINGS AND WEEKEND GETAWAYS FOR GAY BI QUEER MEN AGES 18 - 24 OF ASIAN & PACIFIC ISLANDER DESCENT

ASIAN & PACIFIC ISLANDER ESCAPE [API-X] IS AN EXCITING JOINT PROJECT BY A&PIWC AND UCSF CAPS

**check us out at**  
 for more info or to reserve YOUR spot

**this is our FINAL trip ever!**

>> [www.apiwellness.org/v20/youth/api-x.html](http://www.apiwellness.org/v20/youth/api-x.html)  
 email: [alberto@apiwellness.org](mailto:alberto@apiwellness.org)  
 or call: 415.292.3420 x316

**And then we'll have something NEW in 2002!**



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